

**LINKEDIN IS NOW
ONE OF THE MOST
CITED PLATFORMS
IN AI SEARCH.**

~~OPTIMIZING FOR POSTING~~
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NOT CITATION.

**You're not
creating content.**



You're training AI.

Move 1: Earn the Citation

**Original, useful
content gets
cited.**

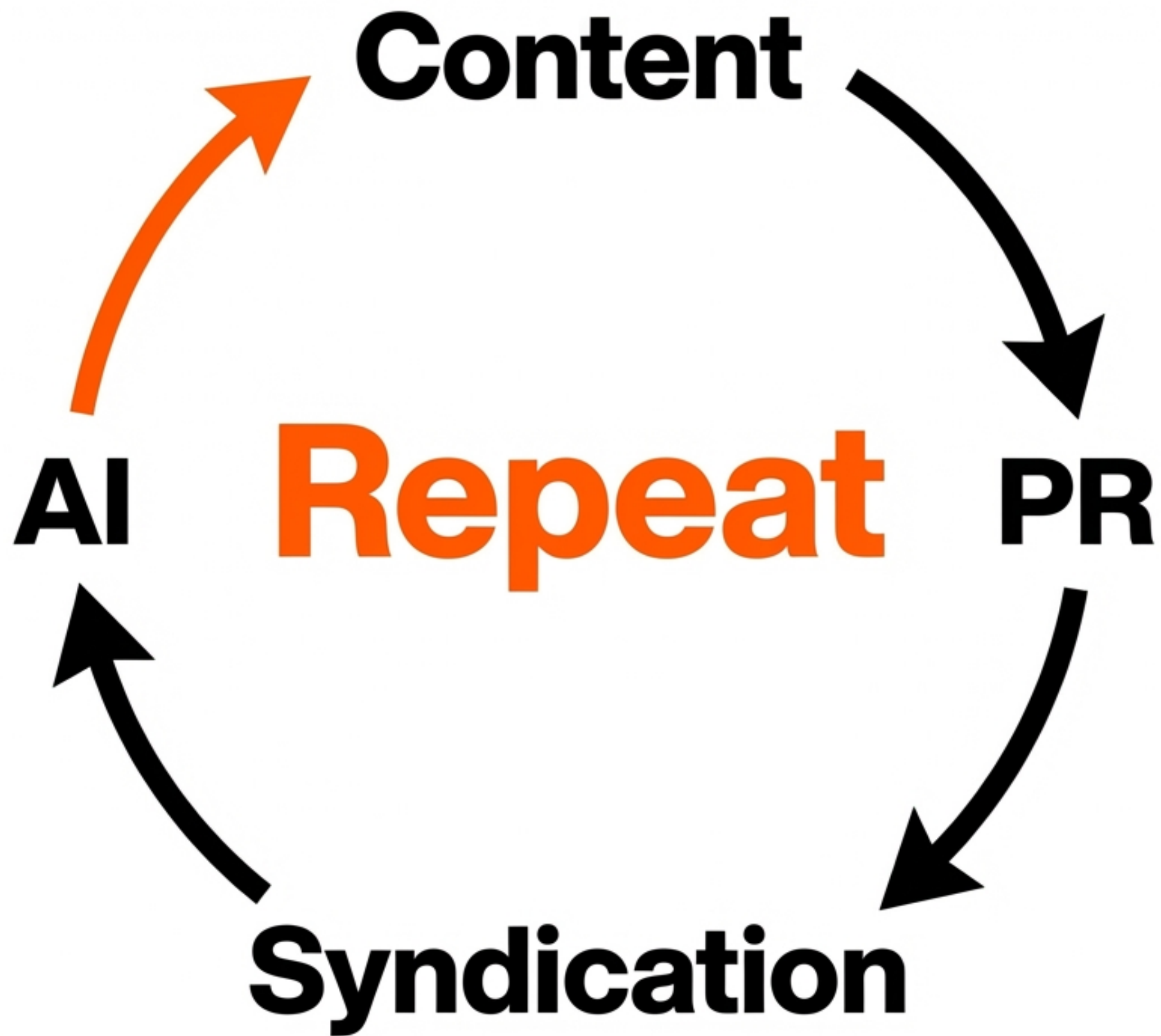
Not volume.

Move 2: Build **Distribution**

+325%



citation lift with distribution



Move 3:

Track **Branded**

Prompts

44%

**of AI prompts
include brand
names**

[Your Brand Name] vs...|



Visibility
doesn't win.

**Narrative
wins.**

Build authority that compounds

→ thinkdmg.com

thinkdmg

BEYOND IDEAS. BEYOND RESULTS.