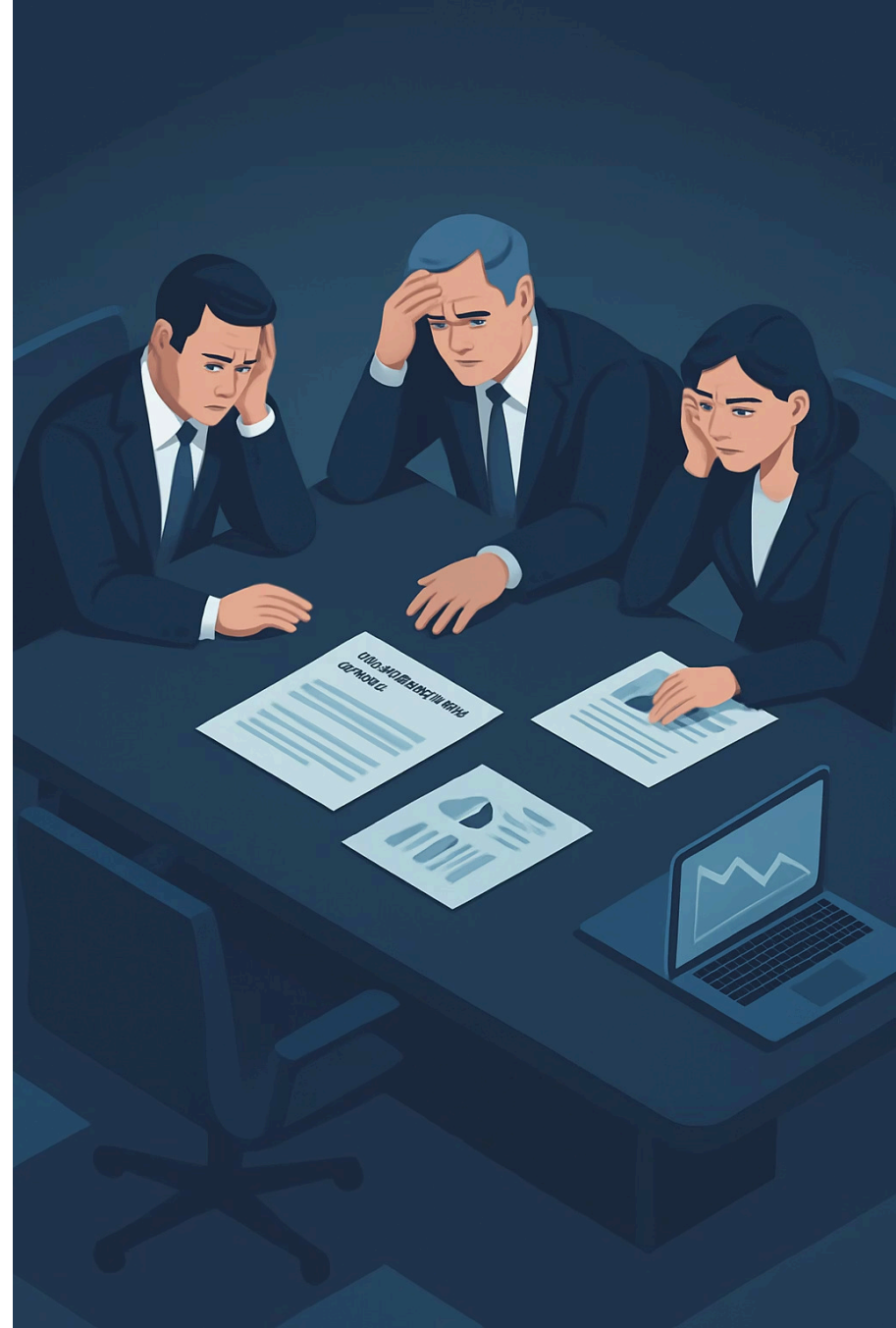


Law Firms - Pain Point Dashboard

Tired of vague promises and poor results from your digital marketing agency? You're not alone. The legal industry faces unique challenges that generic agencies can't solve.

We've analyzed the top frustrations from managing partners and legal marketing directors just like you.

 **by John Palmer**



Unsatisfactory Agency Experiences

Outdated Design

Your website is your digital storefront. Many agencies deliver dated designs with clunky interfaces that damage your firm's image.

Unusable CMS

Simple updates shouldn't require a phone call. Too many firms are trapped with systems they can't manage themselves.

Generic Content

Legal expertise requires nuance. Cookie-cutter content reflects poorly on your practice and fails to connect with clients.

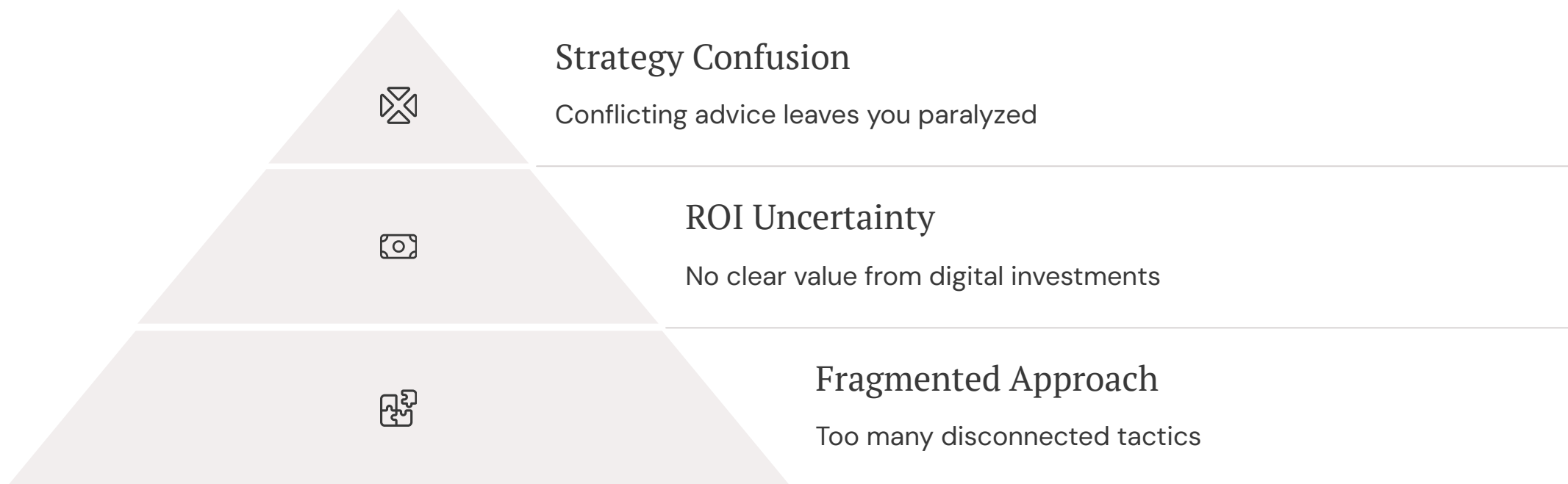
"The site they built for us looks like it's from 2008, and I can't even update the bios without calling them." – Reddit, r/LawFirm

"They said they'd write content for us... it reads like a robot wrote it." – Quora

Emotion Level: 😞 8/10 | Deal Value Score: 💰 9/10



Uncertainty in Marketing Strategies



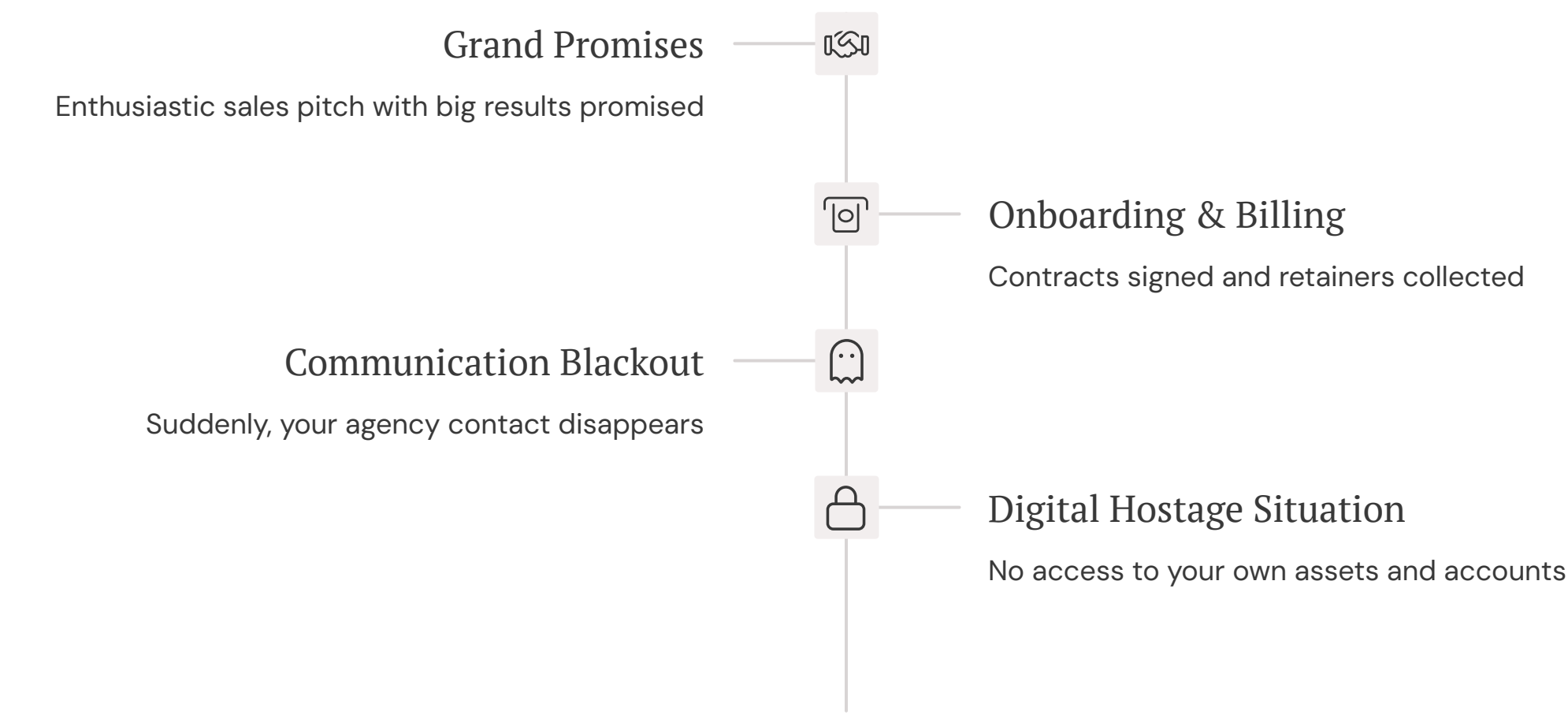
"I don't know if I need SEO, ads, or just a new site. Every agency says something different." – Reddit, r/Lawyertalk

"Do people even click on PPC ads for lawyers? Feels like a black box." – Quora

Emotion Level: 🤖 7/10 | Deal Value Score: 💰 8/10



Concerns About Agency Practices



"The last agency held our domain hostage and we had to start from scratch." – Reddit, r/LegalMarketing

"They promised monthly strategy calls. After onboarding, it was radio silence." – Quora

Emotion Level: 😡 9/10 | Deal Value Score: 💰 10/10



Take Back Control of Your Digital Marketing

100%

Transparency

Full access to your accounts, assets, and performance data

15+

Legal Focus

Years of experience with law firms just like yours

30%

ROI Increase

Average improvement for our legal clients in first year

ThinkDMG helps law firms take back control of their digital marketing with transparency, legal-specific strategy, and ROI you can actually see.

We'll never hold your data hostage, disappear after the sale, or treat you like just another client.