



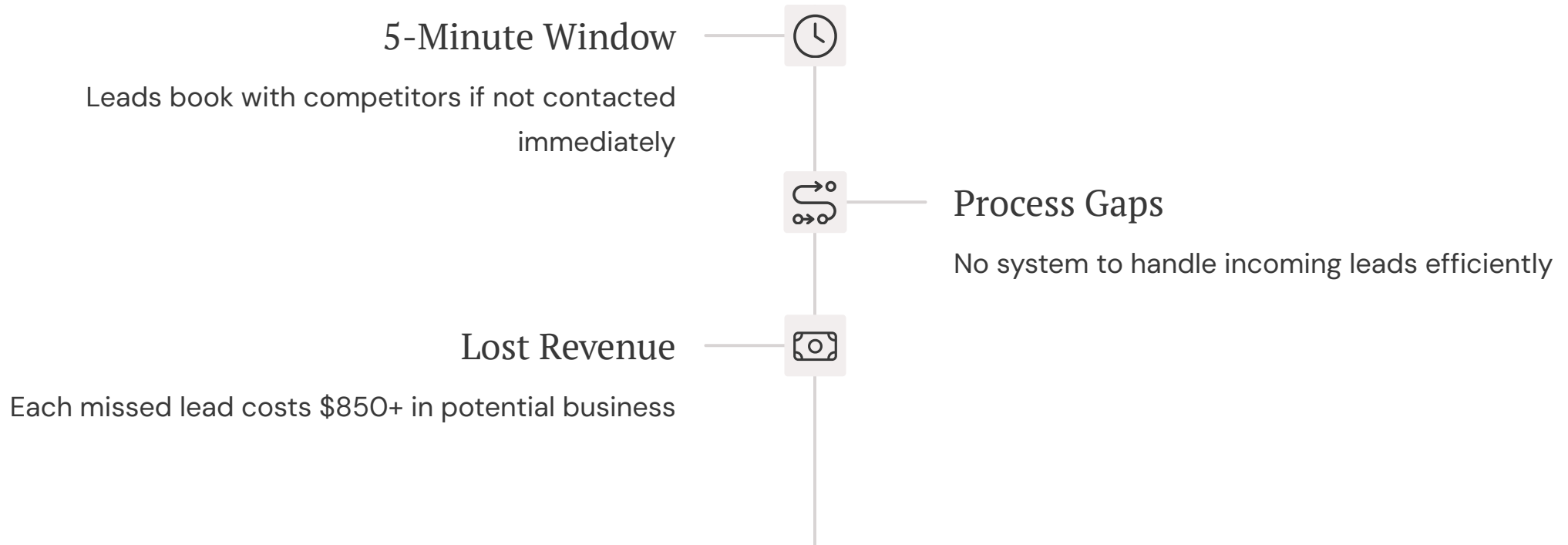
Home Services Pain Point Dashboard

A visual showcase of the top frustrations facing home service businesses today and how ThinkDMG provides solutions.



by John Palmer

Lead Response Time Crisis



"If I don't call them within 5 minutes, they've already booked someone else." – Reddit, r/HVAC

"The leads come in but we don't have a process to respond fast enough." – Quora

Emotion Level: 😞 9/10

Deal Value Score: 💰 10/10

Marketing Budget Black Hole

\$3K

Monthly Google Ads

No clear ROI tracking

\$2.5K

SEO Agency Fees

Poor map pack visibility

90%

Marketing Inefficiency

Budget wasted on low-quality leads

"Google Ads eats \$3k/month and I still can't track if it's working." – Reddit, r/Marketing

"SEO agencies charge us \$2,500/month and we don't even show up in the map pack." – Quora

Emotion Level: 😞 8/10

Deal Value Score: 💰 9/10

Agency Trust Breakdown



"I get spammed by 10 SEO 'experts' a week and 90% are garbage." – Reddit, r/SmallBusiness

"Most marketing companies I've worked with ghost after onboarding." – Quora

Emotion Level: 😞 8/10

Deal Value Score: 💰 7/10

The ThinkDMG Difference

Rapid Response

Lead management system with real-time alerts

Transparent ROI

Clear reporting on every marketing dollar spent

Proven Results

Documented case studies with real home service businesses

👉 See how ThinkDMG helps home service businesses grow with transparency, speed, and actual ROI. No fluff. Just calls.

