

TIMELINE

DESIGN PROCESS

1. CUSTOMER EXPERIENCE

Customer has a positive or negative experience



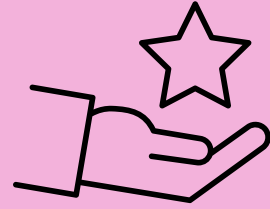
2. REVIEW REQUEST

Business requests review (email, sms, in-person)



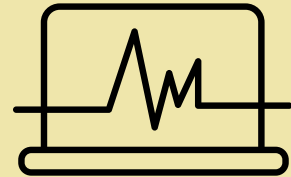
3. REVIEW SUBMISSION

Customer Submits review on Google/Yelp/Facebook



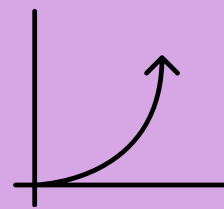
4. A.I. ANALYSIS

A.I. evaluates review factors (quantity, quality, recency, diversity, engagement)



5. AEO RANKING BOOST

Positive review signals improve AEO Rankings



6. INCREASED VISIBILITY

Higher Rankings attract more customers



★ The Power of Reviews in Action

The **Review-to-Ranking Process** isn't just theory—it's how today's top local businesses secure prime spots in AI-driven search results. By consistently collecting, responding to, and leveraging high-quality reviews, you can build trust with both customers and AI algorithms alike.

Remember: Every review is a signal to search engines that your business is active, trusted, and relevant. Start optimizing your review strategy today to unlock greater visibility and customer engagement tomorrow.